



جامعة حمدان بن محمد الذكية  
Hamdan Bin Mohammed Smart University

# IA15 Innovation Arabia Submission Guidelines

Useful comprehensive style guidelines on abstract, of a research, case studies, showcases and e-posters to guarantee submission acceptance.

# Introduction

In its Fifteenth edition, Innovation Arabia (IA 15), the Middle East's pioneering conference and exhibition will be held under the patronage of His Highness Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai, and President of Hamdan Bin Mohammed Smart University (HBMSU). The conference coincides with EXPO 2020 and contributes to Dubai as the hub for connecting minds and creating the Future. As an application of its theme "Innovation Everywhere: Innovation Acceleration and Future Paradigms for Economic Growth and Sustainability" IA15 comprises three virtual conferences and a summit dedicated to showcasing the identified distinguished innovations

Each of the three one-day virtual conference will cover innovation on one the following major themes:

1. **Towards an Inclusive and Sustainable Digital future: Innovation for Quality of Digital Services**
2. **Learning for Skills.**
3. **Innovation Systems for Sustainability**

The three conferences will have distinguished keynote speeches, panel discussions, scientific presentations sessions, webinars, social activities, and entrepreneurial pitches. The Summit will occur during February 2022, where selected keynote speeches and awards ceremonies will occur.

Building on the partnership's success between Hamdan Bin Mohammed Smart University and Index for Conferences and Exhibition, IA15 addresses contemporary issues in service quality, education for skills, and sustainability. It also explores the enormous potential of the Arab countries to accelerate the pace of socio-economic growth and development. The conference also helps spread a culture of innovation throughout the world.

IA 15 will provide a platform for passionate communities aspiring to a new level of success for innovation. They will be able to assess the impact of innovation on organizations and draw a plan for the future expectations of the new generations. Join us in celebrating innovation everywhere, starting from November 2021 until February 2022.

## Procedure

Whether you plan to submit an applied research, case studies, showcases, e-poster or workshop, you are kindly invited to submit an **abstract** of your work following the guidelines below of abstract submission. It is worth mentioning here that the event will be held virtually so presenters may participate wherever they are during the time slot allotted to them

## Submission Guidelines:

Submissions must meet the following requirements:

## Research Abstract

- The outline must have an Introduction, Objectives, Materials and Methods, Results and Conclusions.
- The abstract must not be less than 300 and not exceed 500 words and must be based on an original work.
- Brief introduction about the topic
- Statement defining the purpose of the work to be presented at IA 15.
- Description of the research method or ways of overcoming a challenge it is a case study.
- Main findings of the study or main expected implications.
- Five or six key words relating to the topic should be supplied along with the abstract.
- Innovation Arabia 15 organizing committee will evaluate the content of each abstract and make the final selection of the ones to be published in the book of abstracts.
- Abstract will be rated on a scale of 1 to 5, 5 being the highest.
- The organizers will inform the submitter about result of his/her submitted work.
- The presentation must cover the same material as the abstract.
- If selected, oral presenters will be given a 10-minute speaking slot at the conference as per their confirmed registration status.
- Deadline for Abstract Submission:

Month	Deadline
Nov	11 <sup>th</sup> Nov 2021
Dec	25 <sup>th</sup> Nov 2021
Jan	13 <sup>th</sup> Jan 2022
Feb	08 <sup>th</sup> Feb 2022 Last date for submission of full papers

- No abstracts will be accepted after the deadlines.

# Success Stories Presentation Guidelines

A success story presentation is designed to explain a successfully implemented project. Professionals can present cases from their organizations. The presentation should be relevant to challenges, actors, solutions, and outcomes, and they should describe one compelling project or an interesting series of projects. The presentation can describe the potential impact of the organization system, and future developments.

Success submissions should include:

1. Title
2. Abstract of 300-500 words which includes:
  - Description (a practice, project, policy, investments, etc. put in place as a solution to a certain issue)
  - Outcome and impact on stakeholders (Key result, insight, interesting and/or facts stemming from experience)

# E-Poster Presentation Guidelines

An abstract of 300/500 words to summarize the content of the poster below.

A poster is a visual presentation comprising whatever the contributor wishes to display on the poster board. A display uses text, graphs, tables, charts, and pictures to present the highlights of a subject.

The e-poster should include:

- Statement of the problem
- Significance of the problem
- Description of the research method
- Presentation of results or expected results
- Summary of the work and conclusions
- You will be required to submit a 300-500 word abstract upon submission via the website.
- Posters should be designed to: Catch the viewer's attention, quickly acquaint the viewer with the basics of your subject, and make the viewer want to learn more.
- An **E-poster** is a **digital** version of a poster presentation. The e-poster may include text, figures, charts, tables, images, and artwork but does not include any audio, video, web links or animation.
- As an e-poster presenter you are asked to prepare a **single PDF page or a PowerPoint Presentation slide**.
- The e-poster PDF file should be submitted with pixels width 1080px and height 1920px.
- **Font size:** The font size should be 20pt or bigger.
- **Images and tables:**
  - You are welcome to use images and tables in your presentation.
  - Avoid overlapping, animated objects or serial animations.
  - All graphs and tables must be embedded in your file and have titles
  - Avoid animated GIF files and be mindful to copyrights and personal anonymity with your images or photos.
  - Do not insert or embed any videos in your presentation.

- Use squares, rectangles, circles, etc., to group similar ideas. Avoid cluttering your poster with too much text. Label different elements as I, II, III or 1, 2, 3 or A, B, C, making it easier for the viewers to follow your display.
- **Restrictions:**
  - Please do not include audio in your presentation.
  - Do not include hyperlinks.

There is the option of submitting a full paper either before the conference or after the conference provided that you have registered, submitted an abstract and and made a presentation.

## Applied research (Full Paper)

- The submission outline must have an Introduction, Objectives, Methods, Results and Conclusion
- The abstract must needs to be between 300-500 and must be based on original work.
- Brief introduction about the topic
- Statement defining the purpose of the work to be presented at IA 15.
- Description of the applied research
- Key findings of the study
- Key implications.
- Five or six key words relating to the topic should be supplied along with the abstract.
- Innovation Arabia 15 organizing committee will evaluate the content of each abstract and make the final selection of the ones to be published in the book of abstracts.
- Abstract will be rated on a scale of 1 to 5, 5 being the highest.
- The organizers will inform the authors about result of his/her submitted work.
- For Oral presentation, abstracts rated between 3 to 5 will receive the acceptance email.
- For any withdrawals, the presenter should notify the organizer in writing at least 20 days prior to the event.
- The presentation must cover the same material as the abstract.
- If selected, oral presenters will be given a 10-minute speaking slot at the conference as per their confirmed registration status.